

# Media Kit



**Weed Connection**

# Site Traffic & Statistics

WeedConnection.com Stats - **Month of July 2010 Only**

Traffic - Ranging from consistent to rising steadily since launch in 2006



**Total Hits: 235,467**

**Average Hits Per Day: 7,595.71**

**Total Pageviews: 106,916**

**Average Pageviews Per Day: 3,448.90**

**Average Pageviews Per Visitor: 17.15**

**Total Visitors: 15,390**

**Average Visitors Per Day: 496.45**

**Average Visits Per Visitor: 2.47**

## **Member, Friends, Fans, Followers Stats @ Present Time**

Registered Members: 7,757

Facebook Friends: 5,000

Facebook Fans: New Page 2,200 Old Page Before Disabled 3,444

Facebook Group: 777

4 Twitter Accounts Followers: 8,745

4 MySpace Accounts Friends: 6,461

Weed Connection Total Online Connections Estimated: 30,310

Weed Connection Stickers Currently Being Distributed: 50,000

Weed Connection Flyers Currently Being Distributed: 70,000

Weed Connection T-Shirts Currently Available Online (in stores soon)!!!

Other Marketing Tactics include SEO, Viral Videos, Top Secret Hax0r trix :)



**Contact us: [info@WeedConnection.com](mailto:info@WeedConnection.com)**



# Advertising Options & Rates

## **Collective Photo + Review + Promotion: \$420**

- Must be reviewed for new directory listing!
- Free review w/ year of advertising!
- Reviews are unbiased!!!



## **Collective VIDEO + Review + Promotion: \$1,000**

- Recommended!!!

## **Strain, Edible, Misc. Medication, and/or Product Review, + Promotion:**

\$100 + Sample + Possible Transportation Fee (includes photo)

\$420 + Sample + Possible Transportation Fee (includes VIDEO)

## **\*NEW\* Advertisement in Video: \$100 x 3 Video Min.**

## **Top Banner: \$420 / Month - Min. 3/mo. Advance Payment**

Free Review w/ Year Purchase!

## **Middle Banner: \$300 / Month - Min. 3/mo. Advance Payment**

Free Review w/ Year Purchase!

## **Bottom Banner: \$185 / Month - Min. 3/mo. Advance Payment**

Free Review w/ Year Purchase!

## **Advertisement on Coupon Page: \$75 / Month Min. 1 Year Advance Payment**

## **Advertisement on Events Page: \$50 / Month Min. 1 Year Advance Payment**

## **Animated Banner Advertisement Design: \$100**

Transportation fee is based on distance from:

Weed Connection LLC

5699 Kanan Rd. #420, A-Town, CA 91301

WeedConnection reserves the right to:

- Rotate reasonable number of advertisements in all banner positions
- Approve/disapprove of all advertisements
- Increase fees for new contracts as traffic increases



Rates subject to change. All standard forms of payment accepted. No Refunds.

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# Additional Services

**For Our Advertisers, Sponsors,  
& Business Partners**



- Marketing, Promotion, Advertising
- Video Production & Location
- Web/Interactive Design & Development
- Search Engine Optimization
- Email & Online Social Networking
- Print Design & Photography
- Printing & Distribution
- Merchandise



*Request a Free Quote*

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# **Contact Info & Links**

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**[info@weedconnection.com](mailto:info@weedconnection.com)**

**email for call back**



<http://www.weedconnection.com>

<http://www.rustirope.com>

<http://www.youtube.com/user/weedconnection>

<http://twitter.com/russellrope>

<http://twitter.com/weedconnection>

<http://www.myspace.com/rustirope>

<http://www.myspace.com/weedconnection420>

<http://www.youtube.com/user/russellrope>

<http://www.google.com/profiles/RussellRope>

<http://astore.amazon.com/weedconne-20>

<http://russellrope.blogspot.com>

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